



**St. Paul's Church of England Primary School**  
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20<sup>th</sup> February 2024

Dear Parents and Carers,

World Book Day is on **Thursday 7<sup>th</sup> March 2024** and we will be celebrating on this day. The theme this year is 'Reading for Pleasure'. Reading for pleasure is a key indicator of a child's future success. When children learn to read at an early age, they have greater general knowledge and a wider range of vocabulary, their reading is more fluent, and they have improved attention spans. Achieving good standards in reading is key to unlocking the rest of the curriculum and is an indicator of future success in further education, higher education, and employment.

On **Thursday 7<sup>th</sup> March 2024**, Pupils and staff are invited to dress up as book characters! The children should also be able to explain why they chose that character.

In advance of the day, please see the official World Book Day website: <https://www.worldbookday.com/families/> so you and your child can get excited about reading at home, ahead of our celebration in school. Your child will bring home a £1 book token to spend on a book!

I am also thrilled to announce that, due to the success of the previous Book Fair, we have managed to secure another Book Fair from 22<sup>nd</sup> February until the 28<sup>th</sup> February. We will be receiving 3 cases of books! You will be delighted to know that children can use their World Book Day tokens at the book fair. The £1 token can be deducted from books over the price of £2.99.

**Cashless Payment Option:**

Parents can now pay for books while they are at the Fair, using the QR code. Parents will be able to scan the code on your phone, to easily access our parent pay website. There is something for every budget on the book fair, to assist with the rise in the cost of living. **Approximately 30% of titles are under £5.**

We look forward to celebrating all things reading with you!

Kind Regards,

**James Johnson**  
Head of School