



Registered Charity Number 1110797
Email: stpaulspta@hotmail.com

Dear Parents and Guardians,

We are excited to share some fantastic news with you regarding a new and effortless way to raise extra funds for our school's PTA, without any direct donations from you! This can be done via signing up to the **Asda Rewards Scheme for Schools**, an initiative designed to support schools like ours by earning money while you shop.

How Does the Asda Rewards Scheme Work?

The Asda Rewards Scheme allows shoppers to earn "**Asda Pounds**" through their regular grocery purchases. Each time you shop at Asda, a percentage of your spending can go towards your own personal rewards, but more importantly, you can also choose to support your child's school with a share of your rewards. These Asda Pounds accumulate and can be redeemed as donations that directly benefit the PTA.

How to Sign Up:

1. Download the Asda Rewards App

Visit the App Store (for iPhone users) or Google Play (for Android users) and search for the **Asda Rewards App**. Download and install the app on your smartphone.

2. Create an Account

Once the app is installed, sign up for an account using your email address. If you already have an Asda account, simply log in using your existing credentials.

3. Join the School Rewards Scheme

After logging in, navigate to the "**School Rewards**" section within the app. Here, you will be able to search for our school by entering the school's name or postcode. Once you've selected our school, any Asda Pounds you earn can be allocated to the school's PTA.

4. Start Shopping and Earning

Each time you shop at Asda, either in-store or online, you'll earn rewards that will contribute to the school fund. Simply scan the app at checkout or link it to your online shopping account.

How This Helps Our School

By simply shopping as usual at Asda, you'll be helping our PTA raise funds to support school. This is a simple, hassle-free way to contribute without having to make a direct donation. The more people that participate, the more rewards we can collectively earn, helping to fund extra educational resources, school improvements, and events for the children!

We strongly encourage all families to take part and sign up. Together, we can make a huge difference for our children and school community without any extra financial commitment. We currently have **£77.27 in our cash pot**, so thank you to all who have already joined!

Thank you for your continued support!